

## FintruX Network Announces Closed Beta Singapore Launch Of TruX, the Reputation-Based Business Financing Solution

**Singapore, 19th March 2019:** FintruX Network, the global provider of financial and business solutions for underserved start-ups and SMEs, recently announced the closed beta launch of the next big innovation in lending with **TruX – the reputation-based business financing platform powered by the blockchain.**

FintruX's initial solution is primed to resolve one of the biggest challenges SMEs face today - liquidity issues. TruX enables businesses to establish global trust, secure digital credit, and have control over interest rates and payment terms.

*"This is a significant achievement in the future of business financing for SMEs which is a historically underserved market. TruX aims to disrupt the market by offering a solution that breaks all barriers, protects users and provides ultimate power to the people; all goals of a distributed economy. Our business model is focused on utilizing the blockchain to facilitate trust between vendors and their clients so that they can transact with financing successfully."* said **Conrad Lin, Co-Founder and COO, FintruX Network.**

FintruX Network is currently onboarding SMEs that are based in Singapore to be a part of their beta pilot, enabling 50 forward thinking entrepreneurs to achieve their own digital credit of up to \$50,000 in March 2019. For more information, email [partnerships@fintrux.com](mailto:partnerships@fintrux.com) or visit [https://bit.ly/FTX\\_TTT\\_25](https://bit.ly/FTX_TTT_25) or [www.fintrux.com](http://www.fintrux.com).

### **About FintruX Network**

[FintruX Network](#) is a global provider of financial and business solutions for underserved start-ups and SMEs. By offering businesses access to a dynamic knowledge base and next generation financial platforms, FintruX Network aims to be the one-stop resource and solution provider for business growth and sustainability.

The team at FintruX Network is comprised of skilled professionals in strategy, commercial lending, operations, marketing, sales, and technology. Their technology is supported by Robocoder Corporation, which has over 20 years of enterprise software development experience in North America.

FintruX Network is proposing the next big innovation in lending with TruX – the reputation-based business financing platform powered by the blockchain. This solution enables businesses to establish global trust, secure digital credit, and have control over interest rates and payment terms.

### **Media Contact:**

Conrad Lin, Co-Founder and COO : [pr@fintrux.com](mailto:pr@fintrux.com)